







सचिव भारत सरकार विज्ञान एवं प्रौद्योगिकी मंत्रालय विज्ञान एवं प्रौद्योगिकी विभाग Secretary

Government of India
Ministry of Science and Technology
Department of Science and Technology

AI/EF-31013/2020-AI Cell

2<sup>nd</sup> November, 2020

Dear Sir.

It gives me immense pleasure to introduce you to India's own science and technology channel called **INDIA SCIENCE**, a 24x7 internet-based TV Channel. The channel is an initiative by the Department of Science and Technology (DST), Govt. of India and is implemented and managed by Vigyan Prasar, an Autonomous Institute of DST. India Science offers infotainment as well as educational content, aimed at spreading awareness and scientific temper among the masses.

India Science is accessible on the following platforms:

1 India Science App: Android / iOSApp(download from Google play store/Applestore)

I India Science website: www.indiascience.in

I India Science on YouTube : www.youtube.com/c/indiascience

I India Science on Facebook: https://www.facebook.com/indiasciencetv

I India Science on Twitter: https://www.twitter.com/indiasciencetv

1 Reliance Jio: JioTV+, Jio STB, JioChat

The channel is useful for students, teachers, scientists, research scholars, professionals, and indeed for anyone who has interest in science and technology and can benefit by it. The channel contains films on a variety of science subjects, both on a scheduled play 24x7 as well as video-on-demand. To access **India Science**, please download the free App or visit any of the platforms listed above.

We understand that your mass popularity and ability to influence the youth could benefit **India** Science a lot in letting Indians inculcate the spirit of science and therefore start using India Science by downloading its Mobile App.

It would be a pleasure to have an endorsement from you, asking your institutions and stakeholders to download the **India Science** app for the sheer love of science. A suggested text is given below:

Are you interested in science and technology? If you are, then India Science is your best video destination. India Science is India's own science channel. It is an initiative of the Department of Science and Technology, Govt. of India. So you can be assured about its genuine and validated scientific information. To know more about the latest in Science, Technology and Innovation from India, watch India Science through any internet enabled device OR download the India Science App and stay smart!

We appreciate your consideration and thank you in advance for your kind gesture in contributing to the spread of science.

With regards and best wishes,

Yours Sincerely

(Ashutosh Sharma)

All the Secretaries to the Government of India (As per list attached)

Technology Bhavan, New Mehrauli Road, New Delhi - 110016

Tel: 0091 11 26511439 / 26510068 | Fax: 00 91 11 26863847 | e-mail: dstsec@nic.in | website: www.dst.gov.in