



Cir. 29/2022-23

Date: 06.10.2022

Dear Parents,

Greetings from Akshara Vaagdevi International School!

While skills like English, mathematics and science are undoubtedly crucial to student development, skills like critical thinking, socializing and empathy, among others, will probably be more common answers. Entrepreneurship education involves the provision of knowledge, motivation, and skills to students to encourage entrepreneurial success in a different scenario. Entrepreneurship is a vital motivational factor of our economy. Many Small Businesses like Flipkart, OYO Rooms, Big Basket, Swiggy, ShopClues, Car Dekho are the primary source of Wealth and jobs creators in today's world. A large number of employment opportunities are created by small businesses started by like-minded individuals, and go on to build large business empires. CBSE has now decided to bring in the case studies of successful Indian start-ups into its classrooms. CBSE has authorized schools to inculcate entrepreneurial skills into its higher secondary school students.

While on the one hand, we keep endorsing that each child is 'unique' and has a latent talent, we force-fit them to prepare for a definite set of career options. The process of nurturing an entrepreneurial mindset in their most formative age would help them discover their strengths and generate a sense of confidence to create a meaningful livelihood for themselves. As a part of this, AVIS has planned to have an inter house competition on Entrepreneurship skills for grades VII to X. The students were inducted on details. Kindly find attached the details in the following ppt link

<https://docs.google.com/presentation/d/16C-Sp7S1FBn-uLNWH9Zp2xnlGwnac7il/edit?usp=sharing&ouid=101325145902634453270&rtpof=true&sd=true>

Please note, **all need to participate**. Students are given the advantage of selecting their own group members(from house groups) to initiate planning. They need to submit their ideas by 20th of October. For any query, after the Term- 1 vacations they can coordinate with Ms Sreeja Anand for clarity. Parents do support your ward, help them with their ideas. Anticipating a new idea/innovation which can be apt to serve the society and bring laurels to you and school inturn.

Warm Wishes,

Ms Vanaja

Principal